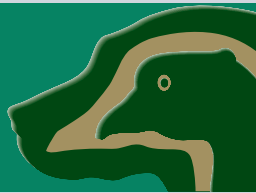


BASC



The British Association for Shooting & Conservation

Deer stalking

Six species of wild deer live in the UK



There are up to
2 Million

wild deer in the UK –
the highest number
for 1,000 years

The annual deer cull of
350,000

reduces the impact
that deer can
have on native
flora and fauna



Venison is worth
£170 million
to the UK economy

Over **100,000**

people go deer
stalking each year



Deer management provides

2,500 JOBS



in Scotland alone



A **100g / 3oz**
serving of roast
venison contains
140 calories and
1 gramme of fat

Each year deer
management helps
to reduce the

74,000
deer-vehicle
collisions



www.basc.org.uk